# **OCLP NEWSLETTER**

**NEWSLETTER VOLUME 01** 

January 2025 - June 2025



#### From the Editor's desk:

'Morale, Motivation, and Commitment' are the hallmarks of professional success. You cannot make it if you haven't planned where you want to be in the next few years. It is essential that you begin planning and seeking appropriate guidance about your career while you are still studying not when you are already employed and struggling to make a mark. When you are focused on your career aspirations, you are better poised to weigh the pros and cons of the educational degree you araiming for.

# MOU'S

MoU signing between UMT and industry is an important feature of OCLP which determines, participation of industry professionals, placements in Faculty Secondment Program (FSP) and Cooperative Experiential Learning Program (CO-OP) conduction of students grooming sessions, engagement of professionals in guest speaker sessions on different management topics and industry's best practices, mock interviews, recruitment drives etc.

### Both organizations agreed to collaborate on:

- ☑ Internsthip and placement opportunities for students
- ☑ UMT Cooperative Experiential Learning Program CO-OP
- ☑ Faculty Secondment Program (FSP)
- ☑ Student industrial visits
- ☑ Mentoring sessions & promoting research

#### **Company Name**









Eshaffi

**Evercare** 

Nizamalam Group

The Dev Corporate











The Citizen Foundation

Howdy

Renal care Foundation

The Right School

Gourmet











Jade Cafe

Octek

Ocean Institute of Technology International

Terafort

**LCWU** 



Empower net Global



FH Digital Solutions



Educating Youth Publications



Alief TV



Hidaya International Schools













**Enablers** 

Wise Market

**NC Solicitor** 

**Techmate Tech** 

**Danish School** 

Airblue













Shahruh Technologies

Edify

**IPS Pakistan** 

Armoghan

Prime Edge (PVT) LTD.

Global Prep Service













**Techhive** 

PRG

**Hito Studios** 

Digi Lawyer

**Smart FunStudio** 

Techtics.ai







Modeverse



Trusted Support Therapeutic



Ezeelogix (Pvt.) Ltd



Artificizen



Infostack Tech







Projexon Engineering Solutions



Resilience Advisory
Services





ADR Airblue

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Armoghan solutions

Danish International Grammar school and colleges





**EmpowerNet Global** 

Enablers





eShaafi

**Evercare Hospital** 





Edify

Educating youth publications Pvt Ltd

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**Gourmet Pakistan** 

Hidaya International Schools



Lahore College for Women University



MOU with PRG Pakistan



Nizam Alam Group



Ocean Institute of Technology International



**Renal Care Foundation** 



Shahru Technologies

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TechmateTech LLC







The Citizens Foundation

The Right Schools and Colleges



Wise Market Pakistan

# **EMPLOYER OUTREACH**

Corporate linkages team is always striving to bring academia and industry closer to bridge the gap and to develop work ready graduates who could become productive part of the society. In order to create collaboration and work opportunities, OCLP Team regularly visits and interacts with industry. This helps in creating a positive image of UMT at different forums which is achieved through strong relationship building with the key stakeholders.





Edify

Meeting with IEC





Meeting with PRG

Meeting with Vivo

Coporate Outreach				
Vivo	Ejad Labs	High Noon Pharmacy		
Majid Al Futtaim	Opus Inspection Pvt Ltd	Techmatetech		
US Delegation	Devbatch Technologies	INXOL TECHNOLOGIES		
Adsells	Novapack	Potato Logics Company		
CounseltalkFoundation	PRG	Prgmea		
Times Travel	BlackStack Software Solutions	Roshan Pakages		
Ncsolicitors	Berger Paints	United4Study		
ArhamSoft	DSG Energy	Howdy		
ACE Money Transfer	Amabi Clothing LLC	Ropstam		
Codepractitioners	ASK Development	Nimir Industrial Chemicals		
Octek (Pvt) Ltd.	Institute of Emerging Careers (IEC)	ACE Money Transfer		
Birth Defect Foundation	Inspiring Women Pakistan	BroadStone Technologies		
ZM Advisor	Backbone Tech	Manafa Technologies		
Kayseria - Sefam	ML-Bench	Rozee.pk		
Zameen.Com	icustoms.ai	Edify		
Speech lingua spot	Crown (Benling Electric Mobility)	Big Entities		
6G Tech Systems	Giant Alpha Tech	Edify Consulting		

# **MEGA EVENTS**

# 11TH CAREER FAIR 2025











## **Overall Impact Created**

UMT Career Fair 2025, held under the theme of "Enabling Youth for a Brighter Pakistan", successfully took place over two days from May 20 to 21, 2025 at the UMT Main Campus. The event hosted a diverse gathering of over 6,000 students and alumni representing 18 schools and disciplines.

This year's fair featured a special Tech Fest that spotlighted innovation and digital transformation. Participation was welcomed from a broad range of industries — including IT, banking, FMCG, healthcare, media, engineering, manufacturing, consulting, development, and others.

At UMT, we remain committed to fostering meaningful connections between our talented student body and leading employers across various industries.

# **RECRUITMENT DRIVES**

## **BRANDS TRADE**

9-Jan-2025 All Schools

Brands Trade visited UMT for a recruitment drive in collaboration with OCLP on 9th January 2025. Students from all UMT Schools participated in this session. The representatives shared insights about their business operations, current openings, and growth potential within the organization. The session concluded with an interactive Q/A round where students enthusiastically engaged with the team.



## **NUTRIFACTOR**

14-Mar-2025 SHS

Nutrifactor conducted a recruitment drive at UMT in collaboration with OCLP on 14th March 2025. The drive was specifically organized for students of School of Health Sciences (SHS). Company officials highlighted career opportunities in the health and wellness sector, followed by a detailed discussion on job roles and candidate expectations. The event received active participation and interest from students.



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## **BERGER PAINTS**

9-Apr-2025 HSM

Berger Paints visited UMT for a recruitment drive in collaboration with OCLP on 9th April 2025. Students from School of Business and Economics (HSM) attended the session. The team introduced their business model, career development programs, and answered student queries, generating considerable interest in their management roles.



### **MEEZAN BANK**

30-Apr-2025 HSM

Meezan Bank conducted a recruitment drive at UMT on 30th April 2025, in collaboration with OCLP. This session targeted students from Hassan Murad School of Management (HSM). Representatives discussed Meezan's role in the Islamic banking sector and their structured Management Trainee Program. The interactive session concluded with a Q/A round, showing strong student enthusiasm.



## JDW-JK GROUP INITIATIVE

14-Mar-2025 SEN

JDW-JK Group Initiative held a recruitment drive at UMT on 14th May 2025, in partnership with OCLP. Students from School of Engineering (SEN) participated in this engaging session. The representatives shared company insights, highlighted potential career paths, and conducted a discussion round, where students showed great interest in being part of the industrial sector.



## **CYBER NET**

30-Jun-2025 SST

CyberNet organized a recruitment drive in collaboration with OCLP. The session was held for students of the SST department, where company representatives shared valuable insights on career opportunities and industry expectations, and engaged students in an interactive discussion. It proved to be an excellent opportunity for students to connect with industry professionals and explore potential career paths.



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Opus AI organized a recruitment drive in collaboration with OCLP for students of the SST department. The session highlighted emerging trends in AI, potential career avenues, and provided students with valuable industry exposure. Students showed keen in terest and participate d actively in the interactive discussion.

# **INDUSTRIAL VISITS**

OCLP also facilitates industrial visits to provide students with real-world exposure and industry insights. Through these visits, students gain a practical understanding of organizational structures, workflows, and professional environments. They have the opportunity to interact with industry professionals, observe operations closely, and ask career-relevant questions. These experiences help bridge the gap between academic learning and workplace expectations, enhancing students' career preparedness. OCLP remains committed to empowering students through such hands-on learning initiatives.

Cotton Web	7-Jan-2025	Tech Hive	18-June-2025
TechMate Tech	30-Apr-2025	Sigma Distributor	23-June-2025
ArhamSoft	8-Apr-2025	Haleeb foods limited	24-June-2025
Punjab Safe City	3-June-2025	Next Bridge Systems	25-June-2025
Bilal Switchgear Engineering	3-June-2025	Industrial Visit to Finz Game	3-June-2025
Fast Cables	4-June-2025	Industrial Visit to PEL	4-June-2025





Visit to Bilal switchgayr

Visit to Arham Soft



Visit to Techmatech

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# **ONGOING PROGRAMS**

## **CO-OP PROGRAM**

CO-OP (Cooperative Experiential Learning Program) blends classroom-based learning and work-based knowledge. The skills needed for converting students into talented and work-ready graduates. Through CO-OP, students will have the chance to apply the acquired knowledge in the classroom to actual work scenarios, making their learning experience more comprehensive and relevant. CO-OP is a three-way partnership between UMT, Students & Industry.

### **Maximum Placements Achieved in CO-OP Project!**

A huge congratulations to our talented students for reaching this incredible milestone! We are immensely proud of your hard work and dedication.

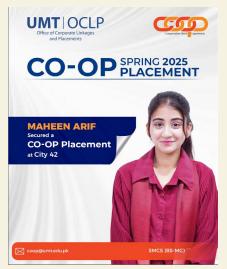
A special thank you to all the companies who have collaborated with us on the CO-OP Project – your support and partnership are truly invaluable. We also want to extend our gratitude to the OCLP team Quratulain Babur, Sajid Ur Rehman, Sidra Tahir and Huma Javed – for their exceptional efforts in making this success possible.

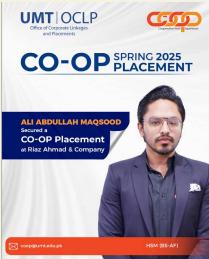
For CO-OP Hiring and Information

Connect with us at coop@umt.edu.pk











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## **HIGH POTENTIAL LEAGUES (HPL)**

For high achievers, in recognition of their academic achievements, OCLP would like to facilitate their placements in the market as per their career aspirations. Interactive sessions and activities to facilitate participants in their career journey. Personal and professional profile improvement to transform participants into good marketable graduates. Our HPL graduates now command an average starting salary of PKR 100,125, securing positions across leading multinational firms, prominent blue-chip corporations, and top local enterprises.



# STUDENT AMBASSADOR PROGRAM: SAmbPro

A student ambassador is the voice and face of UMT, an ally that the rest of the student body can turn to for information about applying to jobs and learning about new opportunities. This role gives the students a practical and experiential understanding of the system. They are, in essence, fostering a sense of belonging amongst UMT students, and an understanding of how their career trajectory should mold itself.





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# **SESSIONS**

# PRE CO-OP PLACEMENT WORKSHOP:

# Bridging Academia & Industry for Future Leaders!

On February 26th, UMT took a bold step in preparing students for the professional world through an engaging and insightful Pre-CO-OP Placement Workshop. From industry changes to real-life workplace challenges, students gained practical strategies to transition smoothly from campus to corporate life.





# BRIDGING BORDERS THROUGH KNOWLEDGE!

OCLP proudly hosted a dynamic Guest Speaker Session by Eric Simard in collaboration with IDP Education Pakistan and Fanshawe College. Uniting minds across continents, we believe that knowledge has the power to connect, inspire, and transform. Together, we're building a brighter, borderless future!

# "LEADERS AT UMT" SESSION:

OCLP UMT organized "Leaders at UMT", a guest speaker session in collaboration with TechmateTech LLC. on 08th April, 2025 for the students of UMT-SST. Leaders at UMT share their journeys and insights, empowering the next generation to lead with vision and purpose.

Together, we ignite the spark of leadership and excellence.



# "MASTERCLASS ON PROFESSIONAL NETWORKING USING LINKEDIN" SESSION:

# Unlock the power of professional networking!

OCLP-UMT, in collaboration with IEC, hosted a masterclass by Syed Ommer Amer on building an impactful LinkedIn profile, on April 16, 2025 Students gained practical strategies to boost their digital presence and connect with global opportunities.





# SUMMER CAMP SOCIAL INTERNSHIP 2025

OCLP organized a Summer Camp Social Internship 2025 in collaboration with The Citizens Foundation on 16th April, 2025. Giving students a chance to make a real impact in the community and develop essential skills for the future.

**Empowering change through action!** 

# "BECOMING THE NEXT MOST POWERFUL WOMEN" SESSION

OCLP in collaboration with Inspiring Women PK organized a Guest Lecture titled: "Becoming the Next Most Powerful women" on April 17, 2025 by Sehrish Rathore. Students discovered strategies to lead with confidence and make their mark in the world.



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## **STUDENT TESTIMONIALS**

## M HAMMAD SHAFIQUE

#### **Intern OCLP**

My internship at UMT OCLP has been an incredibly positive and valuable experience so far. From the very first day, I felt welcomed and supported by the entire team. The environment here is professional yet friendly, and everyone I work under is not just approachable, but genuinely invested in helping me learn and grow. My daily tasks include preparing internship letters, contacting students, managing and sorting data, handling calls, and sometimes creating and managing WhatsApp groups for communication. Each responsibility has helped me develop practical skills in communication, organization, and problem-solving. One of the things I appreciate most is the flexibility I'm given regarding my class schedule. There's never any pressure or extra workload, and I'm always able to attend my classes without stress or worry. This balance has made my experience even more enjoyable and productive.



Overall, I'm grateful for the supportive atmosphere, the opportunities to learn, and the trust placed in me as an intern. I feel like I'm truly part of the team, and I look forward to continuing my journey with UMT OCLP.

## **RANA OBAID UR REHMAN**

#### **Intern OCLP**



Interning at UMT OCLP has been a rewarding and growth-oriented journey for me. Right from the beginning, I was impressed by the professionalism and warmth of the environment. The staff welcomed me with open arms, and I've consistently felt respected and valued as part of the team. During my time here, I've taken on tasks such as assisting with student registrations, maintaining attendance records, helping organize departmental files, and supporting internal communication efforts. These responsibilities have enhanced my ability to manage administrative duties efficiently and pay close attention to detail. What truly stands out is how accommodating and considerate the team is when it comes to balancing work with academics. I've been given the freedom to manage my time, and there's never been any pressure, just genuine support.

This internship has not only polished my technical and organizational skills, but also boosted my confidence in working within a professional setup. I'm thankful for the trust and encouragement I've received, and I'm proud to be part of such a dynamic and understanding team.

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# **TEAM MEMBERS**





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# **UMT** OCLP

Office of Corporate Linkages and Placements

Cooperative Education Program (COOP) Faculty Secondment Program (FSP) High Potential League (HPL)



More Information

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#### **Industry Linkages**

- Employer Networking Events
- MoU signing
- Recruitment Drives
- Guest Speaker Sessions

#### **Special Projects**

- High Potential League (HPL)
- Business Leaders for Future Leaders (BLFL)
- Cooperative Education Program (CO-OP)
- Faculty Secondment Program (FSP)
- Industry Advisory Board (IAB)

#### **Students Placements**

- Internship
- Full-time employment
- Co-Operative Education Program
- Industrial Visit

#### **Major Events**

- UMT Mega Career Fair
- School-wise Networking Events
- Overseas Education Expo
- Mock Interviews
- CSS Sessions
- Book Reviews
- Orientation of new students

## Career Development

Ext: 6747/6777/6723

- Psychometric Assessments CV Writing
- Interviewing Skills
- LinkedIn Profile Building
- Skill Development

#### **Publications**

- Monthly Newsletters
- Survey Reports and Analysis
- OCLP Digital